



THAT CERTAIN EXTRA: DESSOUS AND COMFORTABLE AMBIENCE

In the new and bold shop for ladies lingerie very well located on Neubaugasse customers experience the personal luxury of selecting underwear that is perfect for them. The priority is not only the varied requests of a variety of women, but also the individual situational needs of each woman as a unique personality.

Manufactured primarily in Europe, the new-label lingerie as well as accompanying accessories such as pearl jewellery or different straps combine the key focuses of „innovation“, „functionality“ and „femininity“. In the life of a woman dessous need not always be about seductive lace, rather lingerie that perfects her natural beauty. Even if the bra is just skin colour.

The macchiato of Lingerie represents more than just that certain extra in the range of lingerie: the refreshingly new shop concept invites guests to embark on a journey through various stages in life, and in finely decorated thematic areas provides lingerie for a variety of occasions.

A cup of coffee and a place to sit for customers and those accompanying them creates a relaxed atmosphere in which comfort is the focus. Thus a visit to Lingerie marks a refreshing counterpoint to the stress of everyday life. Lounge chairs, magazines to browse and lovely details furnish the interior with exciting accents and invite customers to explore and spend a little time.

In addition to suitable items for travel and business, Lingerie also offers lingerie for weddings and traditional alpine wear, swimwear, and dessous for women with breast prostheses.

A personalised lingerie embroidery service makes highly unique personalisation of the new dessous possible.

